

SPONSORSHIP BOOK

NEW SPONSORSHIP OPPORTUNITIES

XXIII ISPRS PRAGUE 2016

CONTACT PERSONS

CONGRESS DIRECTOR

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EXECUTIVE TEAM

Mr. Martin Haloun / Chief Operating Officer
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NEW SPONSORSHIP OPPORTUNITIES

Logo displayed during Opening Ceremony

Exclusive to four (4) Sponsors

The sponsor of Opening Ceremony will enjoy the following marketing opportunities, benefits and exposure:

- logo on 2 screens 5 x 4 m displaying the Sponsor's logo on the main stage during the Opening and / or Closing Ceremony on the main stage. Maximal visibility during the most attended Congress Events.
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program

Logo displayed during Closing Ceremony

Exclusive to four (4) Sponsors

The sponsor of Closing Ceremony will enjoy the following marketing opportunities, benefits and exposure:

- logo on 2 screens 5 x 4 m displaying the Sponsor's logo on the main stage during the Closing Ceremony on the main stage. Maximal visibility during the most attended Congress Events.
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program

Logo displayed during Plenary Session

Exclusive to four (12) Sponsors (4 per Plenary Session)

The sponsor of a Plenary Session will enjoy the following marketing opportunities, benefits and exposure:

- 2 screens 5 x 4 m displaying the Sponsor's logo on the main stage during one or several Plenary Sessions. Maximal visibility during the most attended Congress Sessions.
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program



Logo displayed during all Plenary Sessions

Exclusive to (2) Sponsors only

The sponsor of all Plenary Sessions will enjoy the following marketing opportunities, benefits and exposure:

- 2 screens 5 x 4 m displaying the Sponsor's logo on the main stage during all Plenary Sessions. Maximal visibility during the most attended Congress Sessions.
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program

Logo displayed during Opening, Closing and all Plenary Sessions

Exclusive to (2) Sponsors only

The sponsor of both Opening, Closing and all Plenary Sessions will enjoy the following marketing opportunities, benefits and exposure:

- 2 screens 5 x 4 m displaying the Sponsor's logo on the main stage during both Opening and Closing Ceremony and all Plenary Sessions. Maximal visibility during the most attended Congress Events and Sessions.
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program

Banner in the Congress App

Exclusive to five (5) Sponsors only

The sponsor of a banner in the Congress App will enjoy the following marketing opportunities, benefits and exposure:

- Sponsor can display a banner in the Congress App. It will be located on the place of the motto. The banner will link to the sponsor's website.
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program



Signage Sponsor

Exclusive to one Sponsor only

The sponsor of signage will enjoy the following marketing opportunities, benefits and exposure:

- Role of the signage is to welcome and navigate delegates within the conference venue and inside Prague Congress Centre. It is the very first thing what a delegate sees even before entering the building.
- Sponsor logo listed on the colored navigation boards (in a premium position together with the Congress logo)
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program

The sponsor is not entitled to an exclusive logo on the Congress signage, logos of the PLATINUM, GOLD, SILVER and BRONZE sponsors will appear on the signage in secondary positions.

Sponsor of Boards for Interactive Sessions

Exclusive to one Sponsor only

The sponsor of boards for interactive sessions will enjoy the following marketing opportunities, benefits and exposure:

- Poster area belongs to the most visited Conference attractions
- Partner's name and logo will be attached on the frame of each poster board
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program

Public Water Fountains

Exclusive to one (1) Sponsor only

The sponsor of Public Water Fountains will enjoy the following marketing opportunities, benefits and exposure:

- Water fountains for the delegates will be placed in all public areas for the whole conference period
- The logo of the sponsor will be placed on each water fountain
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program

Run for Fun Sponsor

Exclusive to three (3) Sponsors only

The sponsor of Run for Fun will enjoy the following marketing opportunities, benefits and exposure:

- Participants are offered to run before the conferences start. The way around Vysehrad area is not only nice to see, but it also offers a great view on Prague City centre, it's river and castle.
- The logo of the sponsor will appear on the departure and arrival gate as well as on the numbers for participants.
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program

Poster at the Relax Zone

The sponsor of a poster at the relax zone can display a poster (max 90 x 160 cm portrait) in the relax zone where participants will seek a rest and also mobile charging stations.

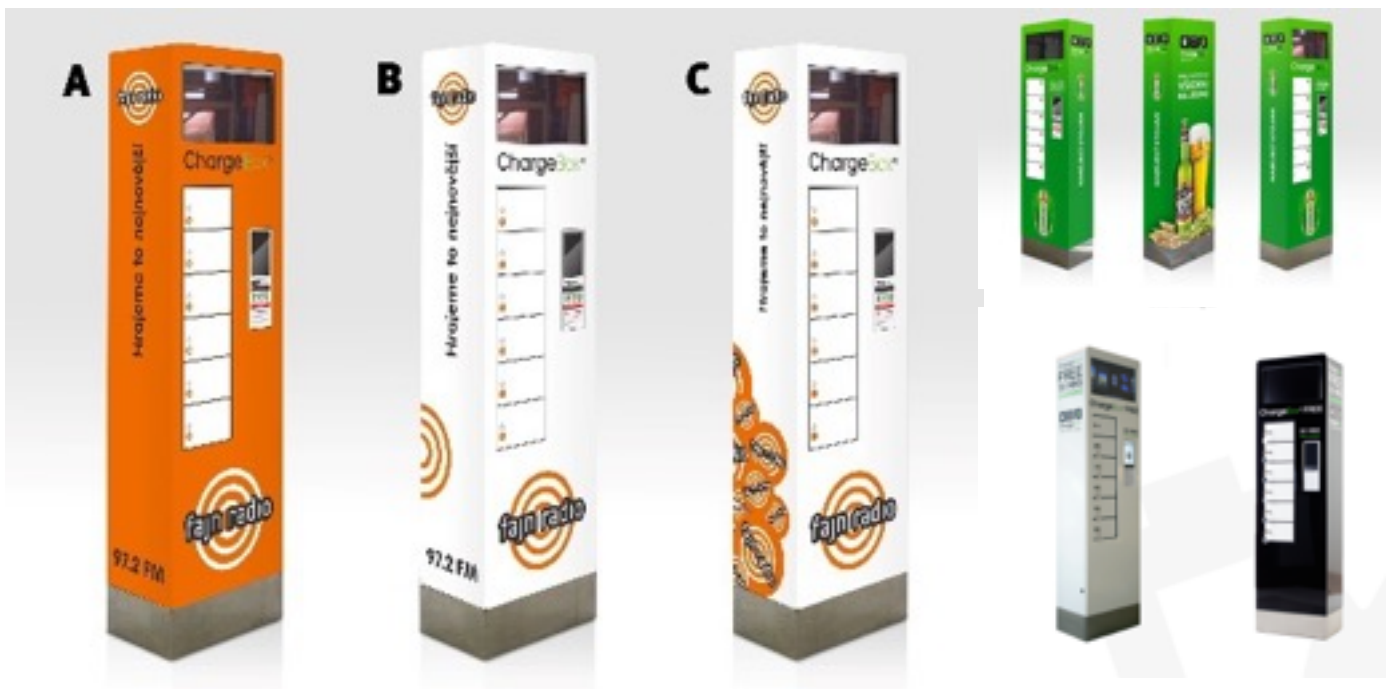
- *The price is for one poster*

Charging Box

Exclusive to three (3) Sponsors only

The sponsor of Charging Box will enjoy the following marketing opportunities, benefits and exposure:

- Attendees are using their smart phones and tablets that need to be regularly charged. Charging stations are increasingly becoming a standard and popular feature of modern day events.
- The sponsor can fully brand the box and connect with a wide audience. (*Branding included in the price. The price is for one charge box*)
- Sponsor logo on the Congress website within the list of sponsors
- Direct link between the Sponsor logos on the Congress website and the Sponsor website
- Acknowledgement of the Sponsor in the Final program



APPLICATION PROCEDURE

APPLICATION

To sign up as a Sponsor of any Sponsorship item, please fill out the enclosed application form and forward it to the Congress Organizer [martin@isprs2016-prague.com]. The Congress Organizer will confirm your application and send you a relevant invoice.

Upon receipt of the Application form, any Sponsorship item will be reserved for the Sponsor for maximum 30 days from the issue date of the invoice. If the payment of the Sponsorship item is not received by the Congress Organizer within the payment date, it will be automatically released to further sales.

GENERAL INFORMATION

Sponsorship items will be sold on a first-come, first-served basis. All costs are based on sole sponsorship. If you consider purchasing more Sponsorship items, please contact the Congress Organizer for individual conditions.

Sponsorship benefits related to the Congress website and/or the right to use the ISPRS PRAGUE 2016 logo will be activated immediately upon full payment of the Sponsorship item.

PAYMENT CONDITIONS

100 % deposit within 30 days of application

All payments are to be made in EUR in the form of bank transfer (code OUR – payer will pay all bank fees).

Upon request, payments by credit cards (MasterCard, VISA, Maestro, VISA Electron) can be accepted. In case of credit card, payment a 3 % handling fee will apply.

Payment by bank cheque cannot be accepted.

NEW SPONSORSHIP OPPORTUNITIES

The XXIII Congress of the International Society for Photogrammetry and Remote Sensing

Logo during Opening Ceremony (4)	EUR 3 000
Logo during Closing Ceremony (4)	EUR 3 000
Logo during Plenary Session (12)	EUR 2 000
Logo during all Plenary Sessions (2)	EUR 5 500
Logo during Opening Ceremony, Closing Ceremony and all Plenary Sessions (2)	EUR 10 000
Banner in Congress App (5)	EUR 1 800
Signage Sponsor (1)	EUR 7 000
Sponsor of Boards for Interactive Sessions (1)	EUR 2 500
Public Water Fountains (1)	EUR 3 000
Charging Box (3)	EUR 2 500
Run for Fun Sponsor (3)	EUR 1 500
Poster at the Relax Zone	EUR 250

All sponsorship fees exclude 21% VAT currently valid in the Czech Republic.

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